



2018
Chapter of the Year

The Team



Mike Sunseri, President
Sales Manager at Display Supply & Lighting



Jen LaBruzza, Vice President
National Sales Manager at Classic Exhibits



Heather Roy, Secretary
Senior Service Project Manager at EEI Global



Lara Davie, Treasurer
Account Manager at Structure Exhibits



Board Member
Rebecca Thompson



Board Member
Bernie Massett



Board Member
Dalene Threeton



Board Member
John Chadwick



Sponsorship
Lorie Schlichting



Auction/Raffle
Susan Medica



Support Committee
Lisa Abrams



Webmaster
Mike Carvalho



Communication
Jennifer Clark



New Member Chair
Clemente Guillén



2018

Chapter of the Year

The Chapter of the Year Award acknowledges a chapter for their diligence and hard work in promoting EDPA, and its innovative ways in forging ahead as a chapter.



2018

Chapter of the Year



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Membership



The Las Vegas Chapter's 2018 membership consists of 47 corporate and individual members.

Our growth area was in sponsorship as 2018 saw the roll out of our Sponsorship Program. Our marketing efforts and annual membership drive resulted in increased funds from the addition of 6 corporate sponsors.

47 individual and corporate members



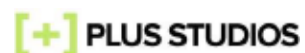
Las Vegas

Chapter Sponsors

PLATINUM



SILVER



PLATINUM	SILVER	SPONSOR BENEFIT
●	●	• Sponsor logo appears on the chapter website
●	●	• Sponsor logo is featured on email blasts
●	●	• Sponsor logo displayed on banner stand at chapter meetings & events
●	●	• Sponsors are listed on table cards at every meeting
●		• Free registration for one person at each chapter meeting/event plus one guest registration for a single meeting/event
●		• Company profile on Chapter website with a link to sponsor website
●		• Sponsor products/services are featured at each regular meeting in a designated area

Programs, Events, Meetings, Workshops, Seminars





Las Vegas New Year Kickoff 2018

For the past 2 years we've held a January mixer at a new local venue, meant to showcase a facility's amenities as well as bringing attention to exciting opportunities for EDPA members.

January's "New Year Kickoff" mixer was held at the upscale Enclave Las Vegas. This EDPA Membership and Sponsorship Drive brought together well over 100 industry professionals and helped to launch our Sponsorship Program.

Of course many fabulous prizes were raffled off including (2) ExhibitorLIVE All-Access Passes!





EXHIBITORLIVE CHAPTER BREAKFAST



The 2018 breakfast was held for the first time in the square, out in the main entrance area of the show. This made for a larger attendance and higher profile meeting. Hugh Sinnock from the LVCVA came and shared most recent updates on the expansion for the LVCC Jeff Provost addressed the attendees and we successfully had over 65 pre-registered attendees. The focus

for the meeting was to show our strength and support for the industry and all who attended were left feeling that they received value and insight.



2018



What started as a fun idea to get our families together has grown into an annual tradition.

Each April we head out to the park for fantastic fresh cooked food and giant games for all ages. The younger kids have options for earth-friendly activities like planting seeds or making sand art, and everyone 12 and under left with a new toy!

Thanks to repeat sponsors like Brumark, MC2 and Steelhead we were able to offer family friendly pricing as well at only \$15 for adults and \$10 for kids.

Despite a pretty intense wind and rain storm that morning, we had a great turnout of 36 people and had rave reviews from the attendees.





The EDPA Las Vegas community is lucky to have a loyal following of supporters as we celebrate our 16th year of the Foundation Scholarship Golf Classic. We hit a new revenue record this year exceeding the \$20K mark with 125 total attendees including 84 golfers and 8 golf clinic participants. This year was a bit somber as we lost “Big Steve” Barry who kick-started the first golf tournament back in 2002 with his own money. Our 2018 event was dedicated to him and his generosity that continues on in this amazing program.

The 2018 Las Vegas based scholarship recipient Madison Upton, and her father from Elevation3D, were able to join us for the luncheon and presented with a big check and University of Nevada Reno themed gift basket from the board.





2018 Las Vegas 51's Baseball Game

We stepped it up at this year's 3rd annual "Say Goodbye to Summer" baseball game in August by reserving the 3rd Base Party Zone on the field level. We also said goodbye to Cashman Field and the Las Vegas 51's as a new minor league affiliate will be moving into town and into a brand new ballpark in 2019. 104 tickets were sold for this family event and a 50/50 RAFFLE was held with all proceeds going to benefit our community charity partner, Whitney Elementary.

Las Vegas Tim Provo Blood Drive



The 2017 blood drive was hosted by Chapter Member Las Vegas Expo. We had over 20 appointments with donations of whole blood that were estimated to help save the lives of at least 65 individuals. Since 2008, our

Chapter has supported this blood drive making it one of our most successful meetings each year. Las Vegas Expo provided their Taco Lady, Steelhead provided drinks and the Chapter provided additional

snacks. Susan Medica once again amazed us with raffle prizes that helped us to raise additional funds to assist our efforts with the Whitney Elementary School Pantry.



Las Vegas Whitney Elementary Food Drive

RAFFLES

DONATIONS

AWARENESS

SPONSORS

The teachers and staff at Whitney Elementary were concerned when they noticed that on Fridays their students were taking the ketchup packets from the cafeteria home in their backpacks. When asked why, the students told them there was not enough food at home so they would make "ketchup soup" to help stave off the hunger pains until they arrived at back at school on Mondays. Heartbreaking to say the least!



350 meals



The teachers and staff at Whitney Elementary, lead by their wonderful Principal Sherrie Gahn, started a Food Pantry to help ensure their students would not go hungry outside of the school day.

The Food Pantry provides 250 "food bags" each week to students and their families

These food bags are vital for these families in making ends meet. Through the Food Pantry, the school also provides basic clothing to their students.

The EDPA Las Vegas Community is SPECTACULAR when it comes to giving back! In the last two years our EDPA Las Vegas Community has not only provided very necessary items for the weekly food bags, but also clothing and last year, we provided Thanksgiving meals including turkeys to 200 Whitney students and their families.



Whitney Elementary
Food Drive

File Message Help



The EDPA Las Vegas members receive emails about upcoming chapter events and initiatives.

These emails are often shared internally with co-workers or externally with industry peers.

In addition to email, the chapter also communicates to members using other social media platforms.

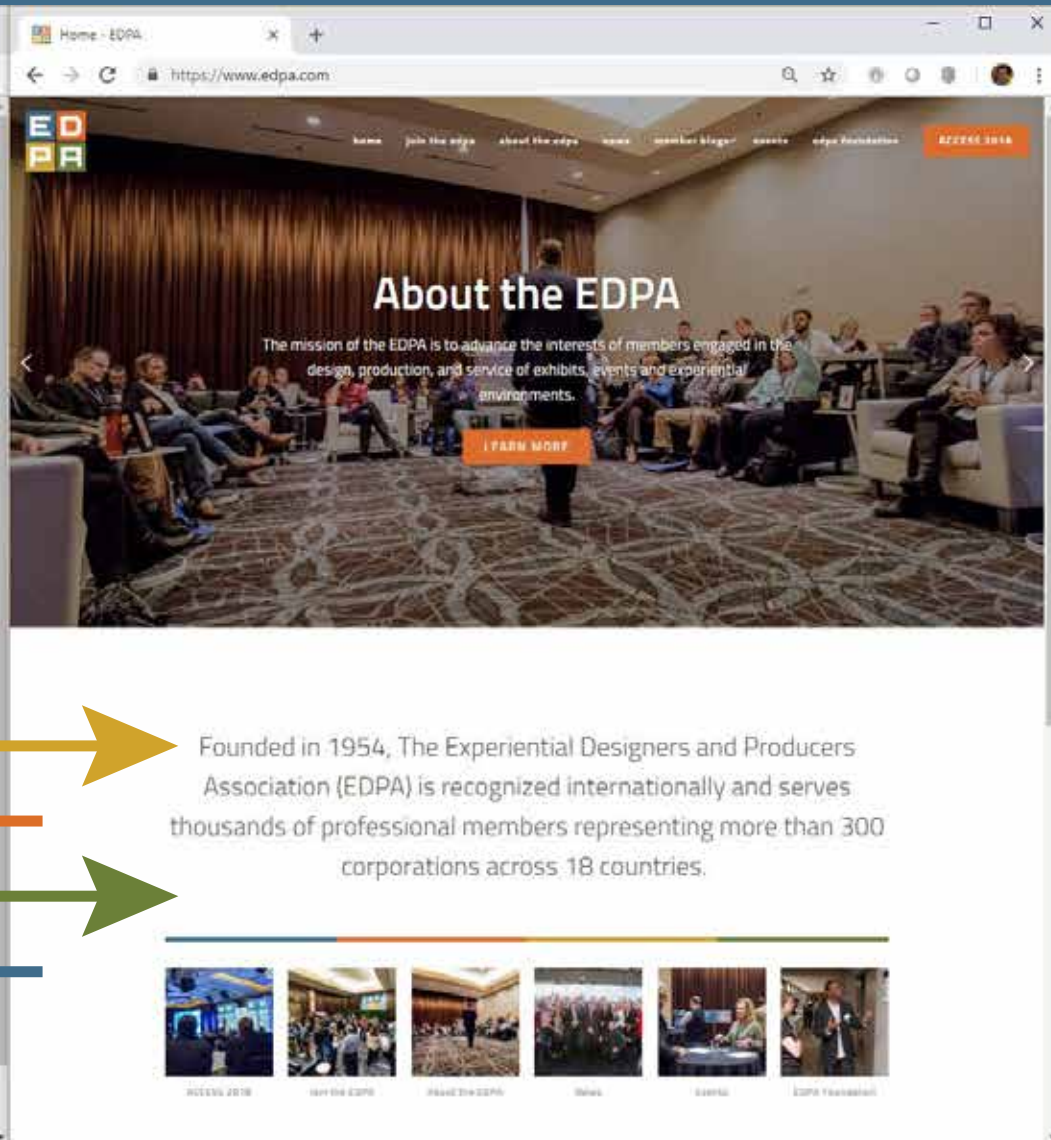
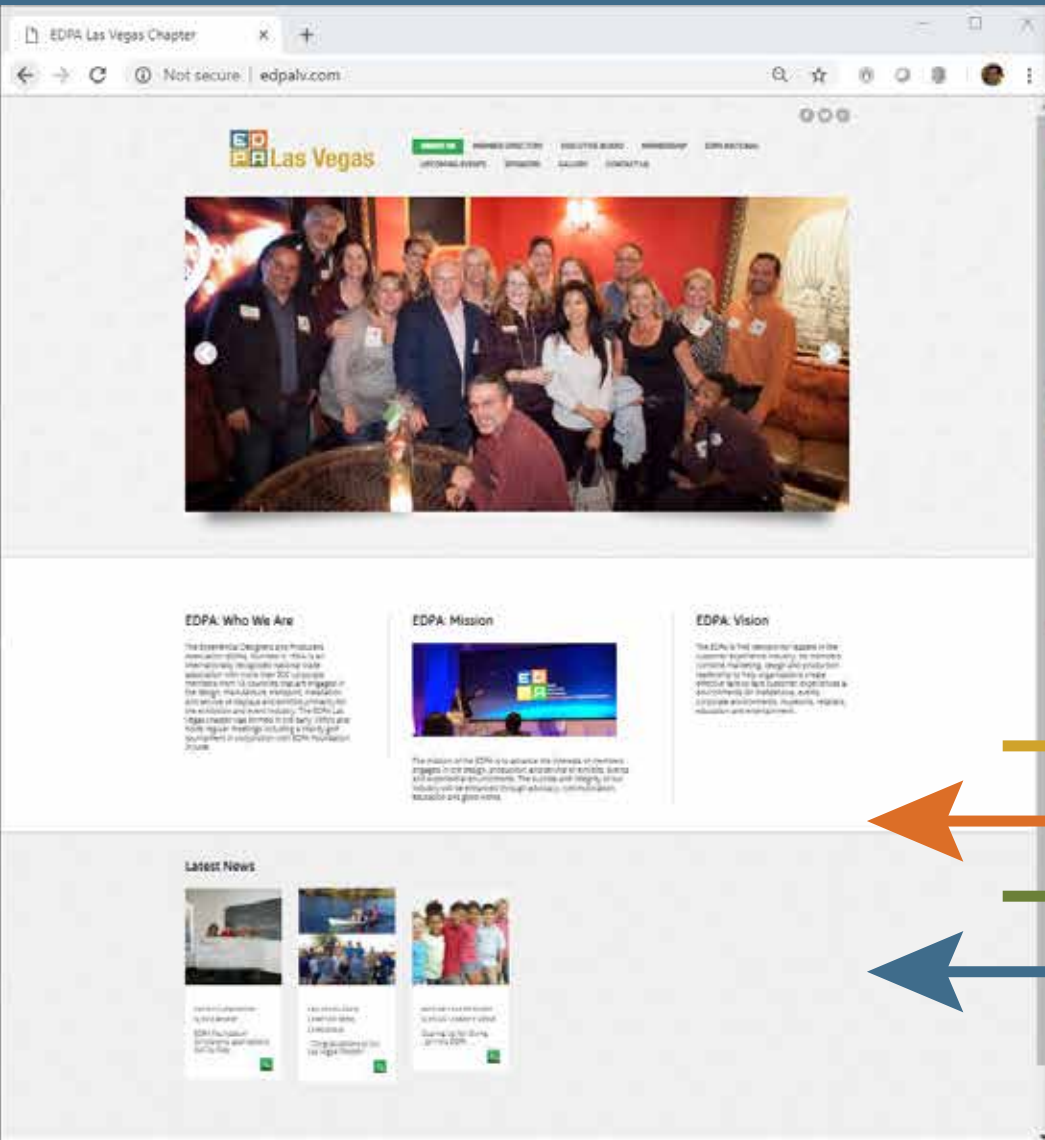


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Raffles

SUPPORT
EDPA

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All revenue generated from prizes at the golf tournament is exclusive to the EDPA Scholarship program, but proceeds from all other meetings are donated directly to Whitney Elementary in the form of gift cards and food items.



The EDPA Las Vegas chapter has become well known with regular attendees for both quality and quantity of raffle prizes at our events year round. Susan Medica of AFR heads up our Raffle Prize committee and does a phenomenal job of beautiful presentation at the events. She and her team solicit donations from local businesses to create packages for our Opportunity Ticket prizes at our annual golf tournament with some exceeding \$2,000 value. We do purchase items as needed as well - for example our Vegas Golden Knights branded golf bag generated over \$1K in ticket sales on a \$250 investment!



EDPA ACCESS 2017

THE EVOLUTION OF ENGAGEMENT

The Las Vegas chapter has proven to be a huge supporter of EDPA ACCESS. From the inception of the Chapter Challenge, Las Vegas consistently brings a competitive, enthusiastic group of participants together.



VEGAS

GOLDEN KNIGHTS



Another priority for the Las Vegas chapter is support of the:

EDPA ACCESS Silent Auction

2018's contribution to the auction consisted of a Vegas Golden Knights package including 2 game tickets, a Golden Knights Jersey, and a Stanley Cup beer stein.

Go Knights, Go!



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